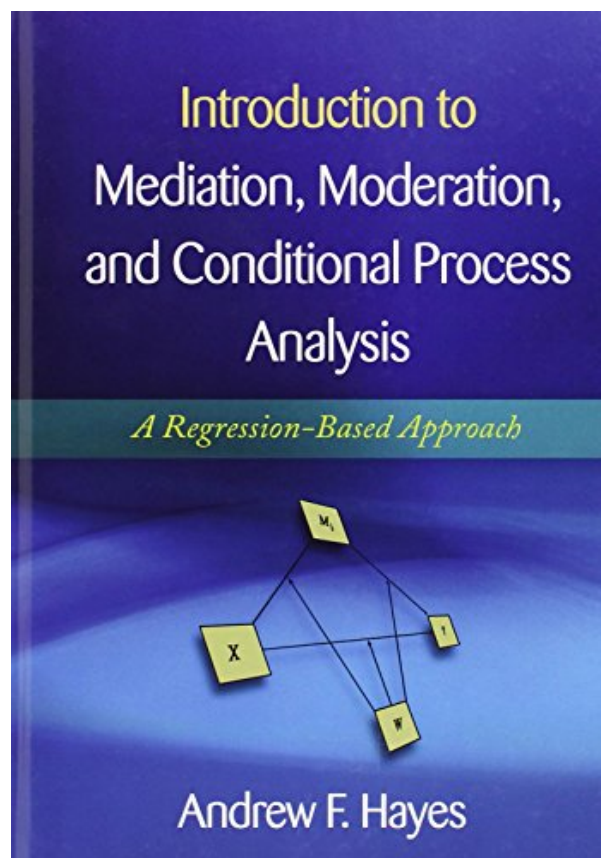


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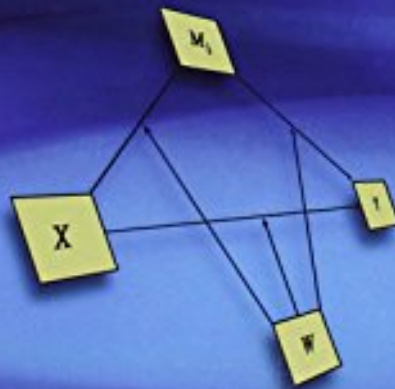


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Introduction to Mediation, Moderation, and Conditional Process Analysis

A Regression-Based Approach



Andrew F. Hayes

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Review

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Explaining the fundamentals of mediation and moderation analysis, this engaging book also shows how to integrate the two using an innovative strategy known as conditional process analysis. Procedures are described for testing hypotheses about the mechanisms by which causal effects operate, the conditions under which they occur, and the moderation of mechanisms. Relying on the principles of ordinary least squares regression, Andrew Hayes carefully explains the estimation and interpretation of direct and indirect effects, probing and visualization of interactions, and testing of questions about moderated mediation. Examples using data from published studies illustrate how to conduct and report the analyses described in the book. Of special value, the book introduces and documents PROCESS, a macro for SPSS and SAS that does all the computations described in the book. The author's website (www.afhayes.com) offers free downloads of PROCESS plus data files for the book's examples.

Unique features include:

*Compelling examples (presumed media influence, sex discrimination in the workplace, and more) with real data; boxes with SAS, SPSS, and PROCESS code; and loads of tips, including how to report mediation, moderation and conditional process analyses.

*Appendix that presents documentation on use and features of PROCESS.

*Online supplement providing data, code, and syntax for the book's examples.

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13 of 14 people found the following review helpful.

Good stuff but missing a good output explanation

By BizDoc

I had been looking forward to this book for some time because I was interested in learning how to conduct these kinds of analyses but I found it hard to teach myself the process by reading the existing articles. It does a nice job of explaining the basics of the analyses and Process is a great macro for SPSS. However, I was also really hoping that the book would contain a detailed breakdown of what information is contained on the output and how to interpret it. Unfortunately, it doesn't have that. It has sample output but it doesn't really go through and explain everything that's contained in the output. It seems to just assume that you know how to read the output which is a little odd for a book that's meant to be an introduction.

6 of 6 people found the following review helpful.

Worth keeping within easy reach of my desk

By Stephen A. Spiller

For those new to the topic, Hayes' book provides a great introduction to moderation and mediation analyses; for those already familiar with the basics (or more than the basics), it serves as an important reference and refresher. In my field (consumer behavior), the PROCESS macro introduced by this book is quickly becoming the gold standard for testing psychological processes. In addition to showing *how* to use PROCESS, Hayes also explains *why* and demystifies the "black box" in a quite readable manner. (I leisurely read it cover to cover over the last week or two, and could've done so much faster had I been in a rush.) Hayes uses lots of real examples, explained and interpreted in depth, and provides the sample data and code so that readers can replicate the analyses for themselves. He also precisely dispels long-held myths regarding mean-centering and testing the total effect, among others. I'll be keeping this book within easy reach of my desk.

4 of 4 people found the following review helpful.

Very clear and relevant text on mediation and moderation

By H. Bergsieker

Excellent, accessible explanation of how to optimally test relationships between variables in regression. I teach Ph.D.-level statistics courses and am considering assigning this text in the future. Hayes has done a true service to science by writing this book and the associated macro tools.

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